



**FOR IMMEDIATE RELEASE**  
**CONTACT: KELLY WISECARVER, WKPR**  
**847-424-1200 or [kelly@wkprchicago.com](mailto:kelly@wkprchicago.com)**

**QUIRKY PROMOTION ATTRACTS HALLOWEEN REVELERS AT  
HOTEL FELIX CHICAGO**

***Guests checking in wearing full costume and presenting a carved jack-o-lantern for display earn Halloween weekend rebates***

**Chicago, Ill. – October 15, 2009** – Guests checking in to the hip new Hotel Felix Chicago on Friday, October 30 or Saturday, October 31 will be treated to a \$20 per night Halloween credit when checking in fully costumed or presenting a carved jack-o-lantern for display at the hotel. Arriving in costume *and* bringing a carved pumpkin is just the trick to earn a \$40 rebate per room at check out.

Even revelers not staying at the hotel could win a spook-tacular prize! Guests and area adults dressed in costume will gather in the Hotel Felix lobby at 6 p.m. on October 31. If the winner is an in-house guest, the prize is a free Saturday night stay, while a winner from the general public could win a gift certificate for a complimentary future night's stay.

The creative jack-o-lanterns will be displayed on sidewalk in front of hotel throughout the weekend, adding spirited drama to the entrance of the eco-friendly oasis in the heart of the vibrant River North and Gold Coast neighborhoods.

Emphasizing beautiful craftsmanship, environmentally conscious design selections, and exceptional service, the independent hotel offers dramatic interiors inspired by nature's design. Designed to meet LEED silver certification, the hotel's juxtaposition of a 1926 historic exterior, a contemporary two-story lobby featuring a uniquely designed water feature, and the bustling urban mecca surrounding the property all come together to offer a refreshing sense of arrival. The 12-story boutique hotel also features a lobby bar overlooking the neighborhood action, the Spa at Hotel Felix, 225 comfortable guest rooms with sophisticated details and top-of-the-line technology, a cozy lobby bar, Elate! restaurant and three board-room style meeting rooms.

Hotel Felix is located at 111 W. Huron Street in Chicago. For reservations, call 877.848.4040 or visit [hotelfelixchicago.com](http://hotelfelixchicago.com). Visit the hotel's blog at [happynaturally.com](http://happynaturally.com), follow twitter @hotelfelix, or become a fan on facebook.

# # #