



CONTACT: KELLY WISECARVER, WKPR, LLC
PHONE: 847-424-1200
EMAIL: kelly@wkprchicago.com

HOTEL FELIX AND HOTEL CASS TAKE GOING GREEN TO THE NEXT LEVEL

Chicago properties conducting assessments for renewable energy potential

CHICAGO, Ill. – October 23, 2009 – The eco-friendly Hotel Felix and its sister property, Hotel Cass, a Holiday Inn Express are now taking steps to reduce the carbon footprints of each facility. While Hotel Felix was built to meet LEED silver certification, the Hotel Cass is now also pursuing ways to be a greener citizen in the hospitality world.

“In an effort to further reduce each hotel’s impact on the environment both the Hotel Felix and Hotel Cass, in partnership with GSY Energy, Inc., have begun the process of conducting an onsite renewable energy study,” said George Jordan, Area General Manager for the two boutique properties owned by OBG Oxford Hospitality Investment Partners. “The study will include a review of each buildings base-line use of electrical power and an assessment of what resources exists to create onsite renewable energy.”

He further explained that both locations are in a strong wind corridors and have therefore installed equipment to measure the actual power potential of each site. It is estimated that combined, both properties will be able to produce in excess of 100,000 kilowatt hours of electricity annually from wind, further reducing the carbon footprint of each site. The study will be conducted over a minimum of a 6-9 month period with initial findings expected in spring 2010.

Corporations and individual travelers are becoming more conscious of the eco-friendly means of travel and hospitality. One study of 1,555 business travelers conducted by Deloitte in 2008 reports that the top five environmental initiatives guests watch for at hotels are recycling, energy efficient lighting, energy efficient windows, a linen and towel/reuse program and an environmentally friendly cleaning program. Hotel Felix offers all of these elements.

For more information, visit www.hotelfelixchicago.com or www.hotelcass.com.

About Oxford OBG Hospitality Investment Partners

Oxford OBG Hospitality Investment Partners is a value-added acquisition and redevelopment initiative focused on the lodging sector, led by Oxford Capital Group, LLC. Other principals include Park Ridge-based Briction Group and Chicago-based Gettys.